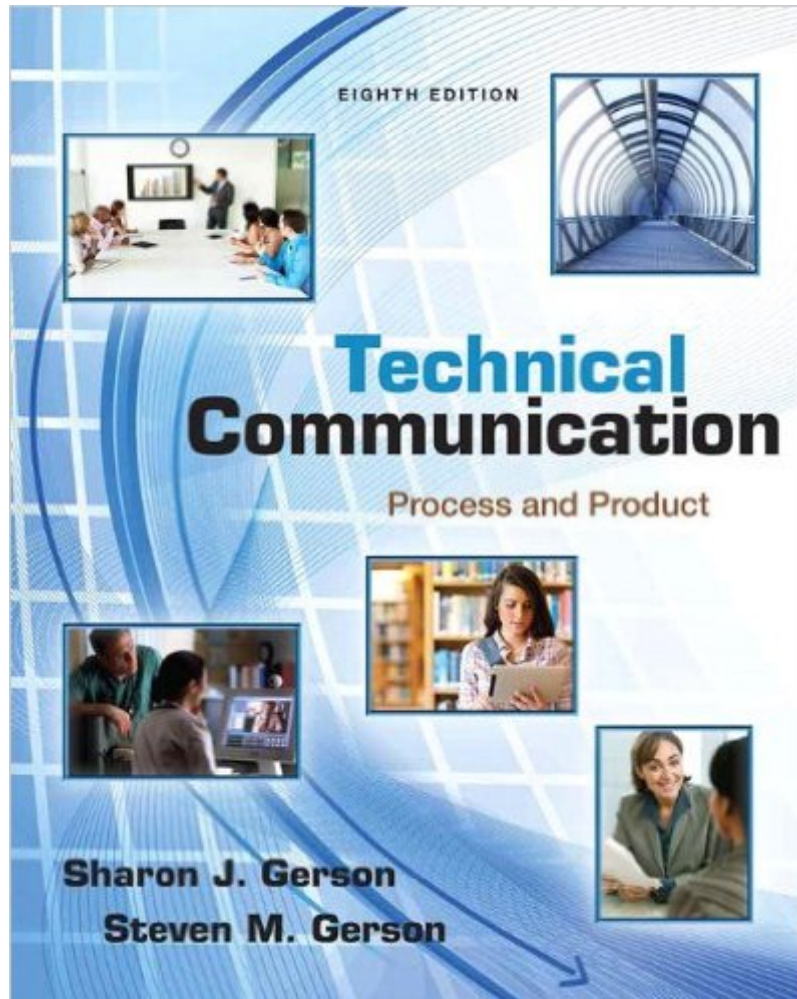


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Technical Communication: Process And Product (8th Edition)



Synopsis

Technical Communication: Process and Product, 8e by Sharon J. Gerson and Steven M. Gerson, provides a proven, complete methodology that emphasizes the writing process and shows how it applies to both oral and written communication. With an emphasis on real people and their technical communication, it provides complete coverage of communication channels, ethics, and technological advances. This edition includes information on dispersed teams, collaboration tools, listening skills, and social networking. Using before/after documents, authentic writing samples and skill-building assignments, the book provides a balance of how-to instruction with real-world modeling to address the needs of an evolving workplace.

Book Information

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I ordered this book for a Professional Research and Reporting course and it has been extremely helpful. In my class, we are required to compose memos, professional e-mails, letters, reports, and more. Every time I was confused or was not sure about an assignment, this book has been here to offer guidance and clarification when my instructor lacked in both. Highly recommended. It's not just another textbook you would buy and use 2 or 3 times then store on your bookshelf to collect dust. You will want to keep and use this book as a quick reference long after graduation and after you've been hired at a job.

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I got a lot out of this book and really appreciated the clear steps to create different documents. This is a keeper book because you will use it for reference along the way.

Purchased this book for a technical writing class. It's very useful with clear pictures and details (and for technical writing, it has to be!)

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Great service and excellent price.

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